

SPECIFIC GUIDELINES PACK



This document acts as a guide to the specific considerations and undertakings for your potential record attempt and is to be used in conjunction with the **Guide to Your Evidence**, which outlines the evidence we require to verify the success of your record attempt. These guidelines should be read and understood by all concerned with the record attempt prior to the attempt – this includes every participant, organiser and witness.

These guidelines are specific to your record attempt and **must** be followed. Should any part of these guidelines be contravened, your record attempt will be disqualified, without any right of appeal.

Additionally, these guidelines in no way provide any kind of safety advice and cannot be construed as providing any comfort that the record attempt is free from risk.

Guinness World Records (“GWR”) accepts no responsibility for the safety of participants or bystanders in any record attempt. It is your sole responsibility to ensure that (a) all necessary safety precautions are in place and that all equipment used is suitable and thoroughly checked prior to the record attempt taking place and (b) you are in compliance with all applicable health and safety laws and regulations.

If you are attempting a record online using a non-GWR website, GWR is not responsible for the content of that platform or anything that may happen, including technical issues, during your attempt.

If you are organising a record attempt in association with an alcoholic brand you must seek explicit written permission in advance from GWR, otherwise your record may not be approved. Please send your requests to GWR using the Correspondence section in your online application.

If you are organising an online record attempt which may involve the consumption of alcohol, the following additional requirements must be met:

- The platform where the record attempt is to take place must include a responsible drinking message.
- Age restriction, targeting or affirmation technologies should be used, where available, to restrict access to users of legal purchase age or over.
- The record attempt must not be advertised in a manner which appeals to minors, encourages irresponsible drinking or offensive behaviour, or challenges participants to consume an alcoholic beverage.

The above guidance does not constitute legal advice and does not extinguish or dilute your contractual obligations to GWR.

If upon reviewing your evidence it becomes clear that any one of the above measures has not been adhered to, GWR reserves the right to disqualify the record attempt.

Finally, the provision of these guidelines in no way constitutes GWR's consent for you to undertake a record attempt. Any record attempt will only be considered to be authorised by us where you have signed our standard agreement in relation to record attempts.

Fastest crossing of New Zealand on foot (male)

Record definition

- This record is for the fastest time to traverse the length of New Zealand on foot.
- This record is to be attempted by a male individual.
- This record is measured in days, hours, minutes and seconds to the nearest 0.01 second.

Rules for Fastest crossing of New Zealand on foot (male)

1. The attempt must start at the Stirling Point signpost in Bluff and end at the lighthouse at Cape Reinga (or vice versa).
2. The entire land journey must be completed on foot.
3. Any type of commercially available, non-motorized or mechanical footwear may be used.
4. The participant can take any route, but the proposed ferry crossing between the North and South Islands must be pre-approved by Guinness World Records.
5. The journey may only proceed on roads where it is legal to walk/run. The breaking of any laws (e.g. trespassing) during the journey will result in disqualification.
6. The journey time will be taken as the total elapsed time between the start of the journey and its end. No time may be deducted for stops, breaks, ferry crossings, etc. Breaks are taken at the rider's discretion.
7. The journey must be tracked by the use of an accurate, professional GPS tracker carried by the challenger. .kml files must be submitted. These files must include timestamped waypoints/trackpoints. A printout of the GPS data must also be submitted.
8. No person under the age of 16 may attempt this record. Persons aged between 16 and 18 must be in possession of a document signed by their parent or legal guardian, giving them permission to compete. This must be added to the log book and witnessed before the attempt has started.

Rules for 'place to place' records

Please make sure you follow ALL these rules:

- a. Accurate professional equipment e.g. GPS tracking equipment (and associated printout) must be used and .kml files (on a disc or USB flash drive) must be sent in as part of the evidence required. Sending in any other type of file will ultimately delay the outcome of your claim or lead to its rejection.
- b. Details of how the distances have been calculated must be given before the attempt starts so Guinness World Records can confirm these measurements are correct.
- c. Although this record is awarded for the fastest time from point A to point B, the mileage covered must also be submitted – it is up to the participant to choose the most suitable or shortest route between these two points.
- d. The clock starts the moment the participant crosses the starting line and does not stop until they reach their goal.
- e. Each leg of the journey must start at the exact point at which the last leg ended.
- f. Note that no distinction will be made between supported and unsupported journeys.

- g. As a general rule, the participant should not remain stationary (i.e. if he/she does not make any progress towards his/her destination) for longer than 14 days. Any delays longer than this should have a very good reason (e.g. injury) and must be accounted for to Guinness World Records. Note that delays that cannot be reasonably justified may result in disqualification.
- h. All measurements must be given in both metric and imperial terms.

WITNESS REQUIREMENTS

- The role of an independent witness is to confirm that they observed the claimant undertaking the record attempt in the manner set out by the guidelines. Independent witnesses must be made aware of all specific guidelines in order to confirm that all have been adhered to.
- A witness book must be made available for independent witnesses to sign. The book should be set up so that each witness includes their name, the location, the date and time, their signature and their email address or phone number. For an attempt, which is supported by a backup team, we would expect it to be possible to gain sufficient numbers of independent witnesses to enable verification for the entire duration of the attempt. Where possible, local dignitaries and police should be sought to sign the book

LOG BOOK REQUIREMENTS

Applicants must complete a log book, giving a description of the event and details of the participant(s) daily/overall performances. It must be clear from the book the exact start and finish points of each leg of the attempt, the exact start and finish times and calculation of daily and total distances travelled. All rest breaks or stoppages for whatever reason must also be fully detailed in the log. Wherever possible, entries in the logbook should be signed and dated by independent witnesses along the route (e.g. hotel staff, police, shop owners etc.) Receipts for purchases and services may also be collected as an additional form of proof.

Please make sure you supply the following evidence:

- One cover letter explaining the context and full details of the record attempt. Please indicate the exact start and finish locations of your attempt, start and finish dates and times, your chosen witnesses and your record attempt measurement. Also please provide full details of the person attempting the record including details on age, nationality, background and preparation for the attempt.
- A Witness book as described in "Witness Requirements".
- A Log book as described above in "Log Book Requirements"
- A GPS print out must be provided and .kml files (on a disc or USB flash drive) must be submitted.
- The entire attempt should be filmed. For times up to one hour, we expect the entire attempt to be submitted on video. For events longer than this, a 'highlights package' will be acceptable but must include the following points:
 - a) Footage of the start of the attempt
 - b) Two minutes footage every hour (For events longer than 48 hours, 10 minutes footage per 24 hours will be acceptable)
 - c) Any points where the claimant takes a break - a clock or timer must be visible on screen, but not the camcorder's own time display

- d) The point at which the record is broken
- e) The end of the attempt
- Photographic evidence is required for this attempt. The beginning and end of the attempt should be photographed, as well as the challenger alongside any notable landmarks en route.
- Media articles (newspaper, online, TV or radio) can be submitted as part of the evidence requirements. This is not compulsory evidence.

Please read the Guide to Your Evidence document, where you will find further information about the evidence requirements and evidence templates. It is paramount this document is read before you submit your evidence.

Evidence checklist

- Cover letter
- Details of the route followed
- Description of equipment used
- Documentary evidence
- Proof of commercial availability
- Witness log books
- Gps data (.kml files)
- Log book
- Video evidence
- Photographic evidence
- Media articles